

SOCIAL REACH



125K+ Followers
Engagement Rate 20%
Multiple Viral Videos



2862



4731



32K MONTHLY VIEWS

*stats were updated 4/8/20

THE AUDIENCE



97% women
69% Ages 25-44
College Educated
Have 1-3 kids
Live in the USA



Learn As You Play is a website devoted to making life a little bit easier for educators and parents across the nation. Daily we feature content with DIY educational activities, free printables, educational games and toys, articles about early childhood development, and tips on early childhood education.

All of our tips and ideas are easy to understand and implement- helping educators, students & families enjoy learning together!

About Us:

Preschool Teachers with a combined 30+ years of experience, Early Childhood Education Consultants, Conference Speakers, Bloggers, Authors in Home & Classroom Magazine

We have proudly partnered with:



gaeyc

Georgia Association for the Education of Young Childre



Capital District
Child Care Council